



Approved June 9, 2014

**CITY OF SCOTTSDALE
HUMAN RELATIONS COMMISSION**

REGULAR MEETING

SUMMARIZED MINUTES

**5:00 p.m. Monday, May 12, 2014
Human Resources Pinnacle Conference Room
7575 E. Main Street
Scottsdale, Arizona**

PRESENT: Bob Fox, Chair
James Campbell, Vice-Chair
Joel Martin, Commissioner
Ragan Grossman, Commissioner
Andrew Song, Commissioner (left at 6:25 p.m.)

ABSENT: Laurie Coe, Commissioner
Edward Lopez, Commissioner

STAFF: Brent Stockwell
Sharon Cini

CALL TO ORDER/ROLL CALL

Chair Fox called the meeting to order at 5:03 p.m. Members were present as noted above.

1. Approval of minutes from the April 14, 2014 meeting

Commissioner Grossman noted that her given name was misspelled in both the attendance and throughout the minutes.

**COMMISSIONER MARTIN MOVED TO APPROVE THE APRIL 14, 2014
HUMAN RELATIONS COMMISSION MEETING MINUTES AS AMENDED.
VICE-CHAIR CAMPBELL SECONDED THE MOTION, WHICH CARRIED FIVE
(5) TO ZERO (0). COMMISSIONERS COE AND LOPEZ WERE ABSENT.**

2. Public Comment

There were no members of the public who wished to speak.

3. Introductions of Diversity Liaison Sharon Cini and Commission members

Brent Stockwell introduced the new Diversity Liaison, Sharon Cini. Ms. Cini introduced herself and discussed her background and Commission Members were given the opportunity to introduce themselves.

4. Presentation and discussion regarding the Positively Powerful Women Awards and Summit, which will be held June 20, 2014

Mr. Stockwell said that the diversity partners will be scheduled to give the Commission educational/informational presentations one each month, which should take a little over a year. Positively Powerful Women Awards and Summit was chosen to be first so that Commissioner Martin could give a presentation and then have discussion with the rest of the Commission about the content they would like to see in partner presentations and what types of questions the Commission will ask.

Commissioner Martin gave a presentation discussing the Positively Powerful Women Awards and Summit, which is in its seventh year. The event is about diversity and inclusion and honoring and acknowledging women. Each woman who is honored is the founder or a leading presence of a sustainable organization. The event is split into two parts. The first part of the day is an award presentation and fundraiser and the second half of the day offers a networking opportunity and the transforming life summit. The summit consists of speakers who are designed to empower and give people the skills to take action on something.

Discussion ensued regarding what information they would like to hear from the partners during their presentations. Possible questions include:

- What does your organization do?
- Why do you do it?
- How long have you been doing it?
- How are you organized?
- What are your key programs and services that you offer?
- How many people benefit from your programs and services?
- How does Scottsdale benefit from your programs and services?
- How does your organization promote diversity and inclusion in Scottsdale and in the region?
- Who is involved?
- How can the Commission and the City and the organization work together?
- How do you measure your contribution?
- What is your overall budget or cost?
- What are your key indicators and metrics do you use to evaluate your success?

- What other programs are being funding through this event?

The diversity partners that will be scheduled for presentations include:

- Anti-Defamation League
- Asian Chamber of Commerce
- Communities Celebrating Diversity
- Diversity Leadership Alliance
- East Valley NAACP
- Equality Arizona
- Greater Phoenix Black Chamber of Commerce
- Greater Phoenix Urban League
- Hispanic Chamber of Commerce
- Hispanic Women's Conference
- Maricopa NAACP
- One'n'ten
- Phoenix Indian Center
- Positively Powerful Women Awards and Summit
- Scottsdale Leadership
- Valle del Sol

Mr. Stockwell noted that Ms. Cini will be reaching out to each partner as well as other organizations and will make recommendations to the Commission throughout the year about organizations that could be added to or deleted from the list. Ms. Cini will also be putting together a matrix of different facets of diversity and what the City is doing, who the City is partnering with, and what type of outreach is associated with the City's programs.

Commissioner Martin invited Commission members to volunteer for the Positively Powerful Women Awards Committee.

5. Discussion regarding Thursday, April 24 Civil Dialogue on "Understanding the Lesbian, Gay, Bisexual, Transgender (LGBT) Experience" held at Civic Center Library

Discussion ensued regarding attendance at the event and ways in which attendance could be increased for future events. Commissioner Martin suggested that the partners be given information about Civil Dialogue events and asked to distribute the information to their membership. Commissioner Grossman expressed an interest in having another Civil Dialogue event around understanding the LGBT experience in the future.

Chair Fox mentioned that a comment was made by an attendee regarding being harassed at the dog park. Police officers who were in attendance advised that if

a person is being harassed on City-owned property they should call 911 and the police will treat the situation as a disorderly conduct call.

Mr. Stockwell said that because of concerns for the safety of one of the panel members, there was a police presence at the event. In the future, the moderator or staff should be able to handle most incidents, if not, the police can be called.

6. Discussion and consideration of possible topics, dates, times, and locations for the 2014/15 Civil Dialogue Series

Mr. Stockwell distributed a packet containing background on the Civil Dialogue Series events for the last ten years. He noted that the Civil Dialogue Series typically had an attendance ranging as high as 65 to 100. The Library advised Mr. Stockwell that the largest drawing events they see are topics relating to the Civil War and when speakers are brought in partnership with the Poisoned Pen.

Commissioner Grossman suggested using social media would close the age gap, and volunteered to create a Facebook page and/or other social media outlet for the purpose of getting the word out about the Civil Dialogue Series. Commissioner Martin suggested that the library could be viewed as an archaic form of gathering and suggested a different venue or a teleseminar could draw more interest. Discussion continued regarding marketing to citizens, encouraging City Council Members to attend the events, and partnering with diversity partners to create Civil Dialogue Series events.

7. Discussion and consideration of possible recommendations to the City Council regarding the Municipal Equity Index provided by the Human Rights Campaign

Mr. Stockwell presented the preliminary letter from the Human Rights Campaign and reviewed Scottsdale's scoring on the Municipal Equity Index, highlighting areas where the City could make improvements and areas where ordinance changes would be required. The Campaign is expected to send a draft scorecard for review in June. The project will be published in November.

Chair Fox suggested that Ms. Cini reach out to the cities that received a score of 100 to find out what they did to achieve that score. Mr. Stockwell noted that because so many cities scored 100, the Human Rights Campaign has changed the scoring.

8. Staff updates regarding upcoming diversity events and activities

Mr. Stockwell provided a calendar of events through December and reviewed upcoming events. On Friday, May 16th the Positively Powerful Awards breakfast takes place at the Desert Botanical Garden and is being attended by Councilman Littlefield, Commissioner Coe, and Commissioner Song. The Board and

Commission Appreciation event will be held on Monday, May 19th at the Scottsdale Center for the Performing Arts.

Mr. Stockwell mentioned that the Pinnacle Room will no longer be available for Commission meetings after June and an alternate location will have to be chosen. Commissioners made suggestions for alternate locations, including meeting at one of the libraries and requested that occasionally the meetings be held in a more northern area of the city.

Mr. Stockwell said that the regional meeting can be on Ms. Cini's work plan as it is developed.

9. Report from the Chair

Chair Fox reminded Commission members to continue thinking about topics for next season's Civil Dialogue Series and ways to market the events. He reminded the Commission that there will be no meeting in July.

10. Commissioner Items

Commissioner Campbell said that he attended the Turquoise and Silver Event and the Greater Urban League. He has been invited to speak about diversity in Scottsdale for the Baha'i Faith Community on June 8th.

Mr. Stockwell said that Ms. Cini has reached out to Mr. Greco about his public comment. He noted that future citizen emails will be forwarded to Commission Members and will be included as an agenda item when appropriate.

11. Discussion regarding the draft agenda for the next meeting, and dates, times and topics for upcoming meetings

Mr. Stockwell said that June's agenda will include the diversity partner presentation discussion, continued discussion on civil dialogue series, and continued discussion on the municipal equality index.

ADJOURNMENT

The meeting adjourned at 7:05 p.m.